

2023 Year in Review*Fostering Community*

Dear *Familia Poderosa*,

2023 was a year of fostering community. In 2022, we embraced new beginnings, launching Powerful Children Colombia's dream into reality. In 2023, we sustained that work – but that couldn't happen on its own. Fostering community calls for trust, humility and collaboration. In reflection of all that we accomplished in 2023, we at Powerful Children Colombia are so proud, and so honored, to work in partnership with so many incredible individuals towards our mission.

We continued investing in our partnership with Caminos Nativos, evolving the cycling school to incorporate arts, community service, and entrepreneurial skill building. After months of collaboration, we also launched the 'Un Sueño Que Construye Sueños' pilot with our partner ES Futsal. The indoor soccer program was such a success that we quickly reinvested in a second phase. In November, we had the opportunity to visit the 131 children who are benefiting from these programs and the community leaders who make this all happen – we remain inspired by their commitment and creativity.

Behind the scenes, we have been working diligently to build out and strengthen our processes for evaluating the impact of our programs. As a result, over the last year, we increased standardization and rigor in our reporting. These efforts have enabled our partners to learn new ways to better manage their own operations, prioritizing efficiency and transparency.

We also grew our team, welcoming a new Program Director in Colombia, Adriana Suarez, and inviting actress Ivana Rojas as our very first Ambassador, to help us highlight the incredible work of our partners and the joy and benefit these programs bring to these communities.

We raised over \$40,000 in 2023. This included a generous donation from Evergreen Communities, LLC which funded Caminos Nativos' 'Pedalea Con Conciencia's' Phase 2 in full, as well as a notable gift from the Cumber Family Charitable Trust. We are so grateful to you – our donors – for partnering with us to fund this critical, transformational work.

Looking ahead, we aim to further strengthen and expand our partnership with local leaders on the ground and continue to collaborate with our passionate donors and volunteers across the globe – all of these efforts grounded with the intention of creating positive opportunities for the powerful children of Colombia.

With infinite gratitude and inspiration for the future,

**The Powerful Children
Colombia Team**

About

Powerful Children Colombia (PCC) is a nonprofit organization based in California, USA, with the stated mission to support Colombian led-efforts that enable all children to embrace their individual power and potential. PCC's demographic focus is children ages 5-15 who are living in under-resourced areas in Colombia. PCC is committed to supporting children in Colombia through athletic, cultural, and other educational opportunities that lead to economic and social stability by raising funds to subsidize programs run by Colombian-led partner organizations.

Employer Identification Number (EIN): 87-3057220 | Incorporated October 12, 2021, & Certified as 501(c)(3) January 18, 2022

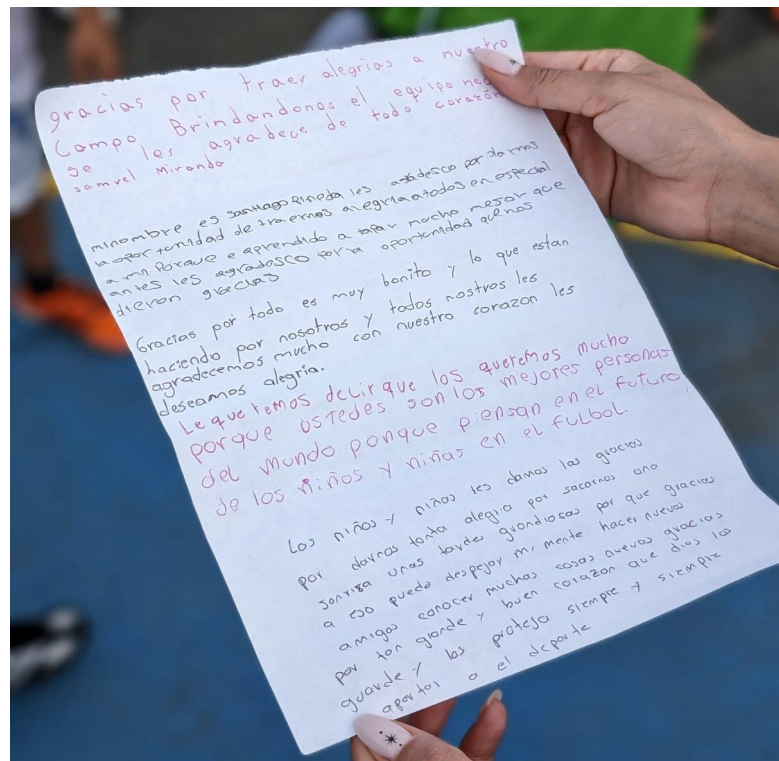
Website: powerfulchildrencolombia.org

Partner Selection

PCC identifies Colombian-led partner organizations based on the following criteria:

- Organization's work aligns with PCC's mission and demographics
- Organization is registered as an NGO with the government of Colombia
- Organization has a bank account that is registered under the nonprofit name
- Organization has documentation of programs and has demonstrated an impact

PCC works closely with partner organizations to design a scope of work that includes project objectives, beneficiary descriptions, activities, roadmap, success metrics, and budget. Programs are expected to deliver regular technical and financial reports to report on progress and raise risks to be addressed.



2023 Financials

Powerful Children Colombia focused on passive fundraising in 2023 with most donations coming from friends and family, and notable donations from Evergreen Communities LLC and the Cumber Family Charitable Trust. We achieved positive cash flow that will enable us to sustain current projects and allow us to continue expanding the roster of organizations we support.

Financial Snapshot	USD
Revenue & Fundraising	
Individual Donations	\$36,303.69
Grants	\$5,158.80
Bank Interest	\$2.87
Total Revenue & Fundraising	\$41,465.36
Expenses	
Programs	\$17,952.00
Caminos Nativos: Pedalea Con Conciencia <i>Reflective of 2023 grant payments only</i>	\$3,577
Es Futsal: Un Sueño Que Construye Sueños <i>Reflective of 2023 grant payments only</i>	\$14,375
Administrative	\$1,655.39
Donation Platform Fees	\$513.14
Operations (IRS, Web, etc...)	\$1,142.25
Total Expenses	\$19,607.39
Assets	
Cash	\$75,770.04
Total Assets Ending Dec 31, 2023	\$75,770.04*
Liabilities	
-	-
Total Liabilities Ending Dec 31, 2023	-

*Beginning of year cash balance was \$53,953.12

Camino Nativos: Pedalea Con Conciencia

"Pedal with Conscience", PCC's inaugural program implemented by our first partner organization Caminos Nativos, is a mountain biking school that employs the bicycle as a tool to actively engage and motivate children in their pursuit of holistic development. In the rural town of Cabrera, Santander, during its pilot phase, the project successfully contributed to enhanced academic performance, strengthened family dynamics, and overall improvement in the children's physical and emotional well-being.

In the second phase, fully funded by **Evergreen Communities LLC**, which commenced in September 2023 and will run until March 2024, the program has focused on empowering children and fostering self-sustainability for its future.

Key Achievements in 2023

Project's Reach: Increased the number of children in the program by 30%, providing a total of 31 children the opportunity to participate. Caminos Nativos worked closely with the local school, Colegio Integrado de Cabrera, to identify children who would most benefit from the program; 60% of the new participants are girls.

Program Pinceladas: Launched Program "Pinceladas" (translates to Brush Strokes), and art program to teach children how to build and sustain a startup business by designing art pieces and selling them in the community, with proceeds going back to 'Pedalea Con Conciencia' (e.g. competition fees, new uniforms, snacks, etc).

Cycling Events: Organized five cycling events across the Santander region for participants in the program. Achieved podium positions (within the 3 winners of the race) in two competitions, showcasing the talent and dedication of the young cyclists.

Carrancios Competition: Secured first place in Cabrera's "Carrancios" Competition where children were asked to create a life-sized stuffed doll (Carrancio) of professional cyclist Rigoberto Uran. The prize money received will be used to fund production materials for Program Pinceladas.

Community Outreach: Spread joy and love during the festive season by making treats for elderly residents of a local senior home. The children spent Christmas with the residents, sharing the spirit of the season by reading "coplas" (poetry) together, fostering intergenerational connections.

These milestones reflect the dedication of Caminos Nativos' leadership and their commitment to continue growing and expanding sustainable opportunities for the children. The positive impact of 'Pedalea con Conciencia' is evident, benefiting both the children and the greater community.

September 2023 – March 2024	
Investment	Expenses (in COP)
Trainers & Psychologist	\$22,400,000
Operations	\$7,805,000
Bikes & Equipment	\$8,050,000
Events & Competitions	\$5,750,800
Total	\$44,005,800



ES Futsal: Un Sueño Que Construye Sueños

ES Futsal is an athletic club based in Pereira's Comuna el Poblado that aims to form athletes and integral human beings by way of indoor soccer (Fútbol Sala). The club provides the tools needed to support both physical and mental health growth. The PCC team met founders Esteban Suárez and Andrea González during our 2022 August trip to Colombia. We were immediately impressed by the couple's resourcefulness, visible passion for the community, and proven impact.

After months of collaboration, ES Futsal launched the "Un Sueño Que Construye Sueños" (A Dream That Builds Dreams) pilot, a program that aims to address the high drug addiction and suicide rates that exist in the cities of Pereira and Dosquebradas and their rural surroundings (4th highest in the nation) by creating positive, community-based activities that instill joy and enable powerful children the ability to dream big.

The program welcomed 100 children ages 5 – 15 to train 3 days per week and connect with a psychologist and nutritionist to improve their overall well-being. It also provided sessions for parents to instill these new behaviors at home. Children were given equipment and uniforms which built a sense of pride and community as they participated in various festivals and competitions in the surrounding area.

The pilot was a huge success! As one mother put it: *"We are grateful for this social, athletic, and familial nucleus that got us through the last 6 months. The mental and emotional support that we've received from this community has allowed us to overcome many hardships. Our children bring a lot of heaviness with them but as soon as they enter the field, all those problems are left behind and they can be just kids. These types of spaces save families and save our children. They give us an opportunity to have a dream. A dream that our children will have a better future. Even if they don't become professionals, they will learn discipline and have a reason to fight day after day. Infinitely grateful to the entire team for all you have done for our children. I don't think you realize that you are saving families."*

A notable takeaway from this partnership was the rigor and attention to detail that was given by the founders when reporting on impact and progress of the program. PCC was able to replicate best practices across existing and future partnerships, better streamlining how we support and monitor the work on the ground. Huge kudos to Andrea for her creativity and diligence!

We launched phase 2 in November 2023 and are excited to continue supporting and learning from ES Futsal as they empower these communities poderosas!



Investment	Expenses (in COP)	
	Phase 1 Feb – Aug	Phase 2 Nov – May (2024)
Trainers, Psychologist & Nutritionist	\$ 19,525,000	\$ 35,400,000*
Equipment & Uniforms	\$ 19,600,000	\$ 0
Competitions	\$ 5,650,000	\$ 0
Other Operations	\$ 6,459,800	\$ 7,427,000*
Total	\$ 51,234,800	\$ 42,827,000

*The program almost doubled the hours of sessions offered in Phase 2

A HUGE THANKS TO EVERYONE WHO HAS CONTRIBUTED TO OUR EFFORTS!

Powerful Children Colombia Team



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Co-founder & Sr.
Director of Programs



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Co-founder & Board
Secretary



Johana Suarez
Co-founder &
Treasurer



Kathy Suarez
President &
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Adriana Suarez
Director of Programs



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Sandra Orozco
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Esteban Suárez & Andrea
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Collaborators

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Webmaster

Ivana Rojas
Ambassador

**And a special thanks to YOU -
our *familia poderosa* who has generously supported this work!**