

2022 Year in Review

Embracing New Beginnings

Dear Familia Poderosa,

2022 was a year of embracing new beginnings. Embracing new beginnings calls for hope, courage, adaptability, and humility. In reflection of all that we accomplished in 2022, we at Powerful Children Colombia are so proud, and so honored, to work in partnership with so many incredible individuals toward the mission of enabling all children to embrace their individual power and potential.

We introduced the world to Powerful Children Colombia on April 18. People from all over the globe responded with generosity and support; YOU chose to invest in this dream, and are critical to making it a reality. We had initially set a goal to fundraise \$25,000 in our first year – we ended up raising over \$62,000 to launch and sustain our efforts. We are so grateful to you – our donors – for partnering with us to fund this critical, transformational work.

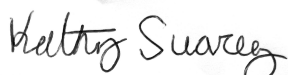
In July, our first partner organization, Caminos Nativos, launched *Pedalea con Conciencia* (Pedal with Conscience), a program that supported the development of a cycling school in Cabrera, Santander, where 21 children enrolled in school, ages 5–12, received bikes, support from athletic and mental health coaches, and had an opportunity to build community while learning the ins and outs of competitive cycling. Our whole team had a chance to be there for the launch of the program – it was incredible to see the community come together to celebrate this momentous occasion. We are currently in conversations with Caminos Nativos about phase 2 of this impactful program.

Our first-ever in-person event took place on November 5, at one of our favorite Colombian restaurants, Escala Koreatown, in Los Angeles, CA. Actor Ivana Rojas emceed the event, Powerful Children Colombia board members shared a bit about the organization's mission, activities, and future ambitions, and DJs Bianca Maieli, Vlatz, and Helikonia DJ'd to close the night out. It was a wonderfully spirited evening, and together, we raised over \$5,000 for Powerful Children Colombia's future efforts.

We are so excited for what lies ahead in 2023! The generosity of 2022 has put us in the financial position to form new partnerships with other organizations, starting with [Es Fustal](#), an athletic club based in rural Pereira. *Un Sueño Que Construye Sueños* (A Dream That Builds Dreams) launched in February 2023 and aims to address the high drug addiction and suicide rates that exist in the city of Pereira and its rural surroundings (4th highest in the nation) by offering access to an indoor soccer club to ~100 children. In addition, we are eager to partner with new organizations across the country and expand programming beyond sports, and into arts and culture. We can't wait to share more with you!

Your trust, partnership and, belief in Powerful Children Colombia are important to us. As such, we prioritize integrity, responsibility, rigor, and transparency when working with donors, Colombian-led orgs and leaders, and our broader community of supporters. With that, we invite you to read our 2022 annual report.

With infinite gratitude and inspiration for the future,



Kathy Suarez

President, Powerful Children Colombia



About

Powerful Children Colombia (PCC) is a nonprofit organization based in California, USA, with the stated mission to support Colombian led-efforts that enable all children to embrace their individual power and potential. PCC's demographic focus is children ages 5-15 who are living in under-resourced areas in Colombia. PCC is committed to supporting children in Colombia through athletic, cultural, and other educational opportunities that lead to economic and social stability by raising funds to subsidize programs run by Colombian-led partner organizations.

Employer Identification Number (EIN): 87-3057220 | Incorporated October 12, 2021, & Certified as 501(c)(3) January 18, 2022

Website: powerfulchildrencolombia.org

Partner Selection

PCC identifies Colombian-led partner organizations based on the following criteria:

- Organization's work aligns with PCC's mission and demographics
- Organization is registered as an NGO with the government of Colombia
- Organization has a bank account that is registered under the nonprofit name
- Organization has documentation of programs and has demonstrated an impact

PCC works closely with partner organizations to design a scope of work that includes project objectives, beneficiary descriptions, activities, roadmap, success metrics, and budget. PCC Directors of Programs conduct on-site visits to monitor the progress of each project.



Colombia Trip – August 2022

2022 Financials

Powerful Children Colombia became a certified 501(c)(3) in January 2022 and officially launched fundraising and operational efforts in April, 2022. Before April, fundraising primarily came from the organization's board members.

Financial Snapshot	USD
Revenue & Fundraising	
Individual Donations	\$44,632.43
Grants	\$12,156.07
Event	\$5,852.26
Bank Interest	\$1.19
Total Revenue & Fundraising	\$62,641.95
Expenses	
Programs	\$9,785.22
Caminos Nativos: Pedalea Con Conciencia	\$9,670.00
Viva Cultura: Athletic Equipment	\$115.22
Administrative	\$2,396.73
Donation Platform Fees	\$1,310.14
Operations (IRS, Web, etc)	\$947.04
Event	\$139.55
Total Expenses	\$12,181.95
Assets	
Cash	\$54,283
Total Assets Ending Dec 31, 2022	\$54,283*
Liabilities	
-	-
Total Liabilities Ending Dec 31, 2	-

*Beginning of year cash balance was \$3,823

2022 Spotlight: Caminos Nativos

Caminos Nativos is a Colombian nonprofit organization located in Santander. The organization's mission is to design, plan and execute social, cultural, and entrepreneurial projects that support children, adolescents, and women in under-resourced rural areas, providing them with the tools to discover new ways of investing their time and conceive new life perspectives that reinforce their cultural identity.

"Pedalea con Conciencia" (Pedal with Conscience) is a program that supports the development of a cycling school in Cabrera, Santander, where 21 children, ages 5-12, learn athletic skills and receive mental health support. Children receive bikes, and support from athletic and mental health coaches, and have an opportunity to build community while learning the ins and outs of competitive cycling. Participants must be enrolled in school. Pedalea Con Conciencia launched in August 2022. PCC funded this program in full.

August 2022 – January 2023

Item	COP
Trainers & Psychologist	\$17,507,500
Operations	\$720,655
Bikes & Equipment	\$8,899,400
Competitions	\$5,888,000
Total	\$49,590,000



Pedalea Con Conciencia Launch – July 2022



Pedalea Con Conciencia Competition
October 2022

2023 Aspirations

In February 2023, PCC launched our second project with our new partner **ES Futsal: "Un Sueño Que Construye Sueños" (A Dream That Builds Dreams)**. This program aims to address the high drug addiction and suicide rates that exist in the city of Pereira and its rural surroundings (4th highest in the nation) by creating positive, community-based activities that instill joy and enable powerful children the ability to dream big. The program will welcome ~100 children ages 5-15, 3 days per week with programming composed of physical training, indoor soccer training, well-being sessions for both parents and children, and nutritional support.

Thanks to our 2022 fundraising efforts, and you, our donors, we will be able to sustain our two projects and hope to expand to 1 – 2 additional opportunities, beyond sports and into arts, music, and/or education, and across different departments and regions of the country. Follow our progress [here](#).

A HUGE THANKS TO EVERYONE WHO HAS CONTRIBUTED TO OUR EFFORTS!

Powerful Children Colombia Team



Claudia Daza
Co-founder & Director
of Programs



Hannah Mora
Co-founder & Board
Secretary



Johana Suarez
Co-founder &
Treasurer



Jose Carvajal
Legal Consultant



Julian Mesa
Accountant &
Program Manager



Sandra Orozco
Director of Programs

Colombia Partner Organizations

Paola Arenas
Caminos Nativos

**Esteban Suárez & Andrea
González Londoño**
ES Futsal

Collaborators

Javier Espinosa
Webmaster

Julicore
Logo & Website Design

Rebekah Suarez
2022 Spring Intern

**Nefer Fernández &
Angie Trujillo**
2022 Event Photo/Video

Ivana Rojas
2022 Event MC

Vlatz & Bianca Maieli
2022 Event DJs

OG Chino & Escala K-town
2022 Event Host

**And a special thanks to YOU -
our familia poderosa who has donated to this work!**